

# Generate additional revenue while helping to accelerate modern medicine.

With ePatientFinder®, a no-cost, easy-to-use clinical trial exchange platform, physicians are well compensated for helping conduct pre-trial evaluations for their patients.

Patients want to learn about clinical trials from their trusted physicians, not an ad on Facebook or a billboard. So ePatientFinder® connects physicians and EHR data through an **easy-to-use, cloud-based interface and facilitates patient screening.**

The ePatientFinder platform is provided at no cost to you, and you will be compliantly compensated at fair market value for discussing clinical trials in a consultative environment.

## THE EPATIENTFINDER ADVANTAGE

With ePatientFinder’s Clinical Trial Exchange™, the first and only clinical exchange technology platform, sponsors and CROs publish their studies, referring physicians review trials in their community, EHR data providers participate, and ePatientFinder identifies patients who will benefit. Everyone wins with a large and ever-growing community of stakeholders connected via a central hub.

### Physician Benefits

- Receive fair compensation for conducting pre-trial evaluations, whether the patient is referred to a trial or not.
- Leverage EHR data. ePatientFinder distills patient data for you and makes it actionable for clinical research.
- Increase patient satisfaction. Your patients will see that you are going the extra mile for them.

### Patient Benefits

- Access to new life-changing treatments
- Free medical care from clinical trials
- Potential compensation for clinical trials participation

If patients learn about a clinical trial from their doctors, they are more likely to participate. Nearly three-quarters (72%) of Americans say it’s likely they would participate in a clinical trial if recommended by their doctor.



## A COMMITMENT TO REGULATORY COMPLIANCE

The ePatientFinder platform is HITRUST Certified and strictly adheres to all security and regulatory compliance requirements, including HIPAA guidelines, the Stark Law, and anti-kickback regulations.

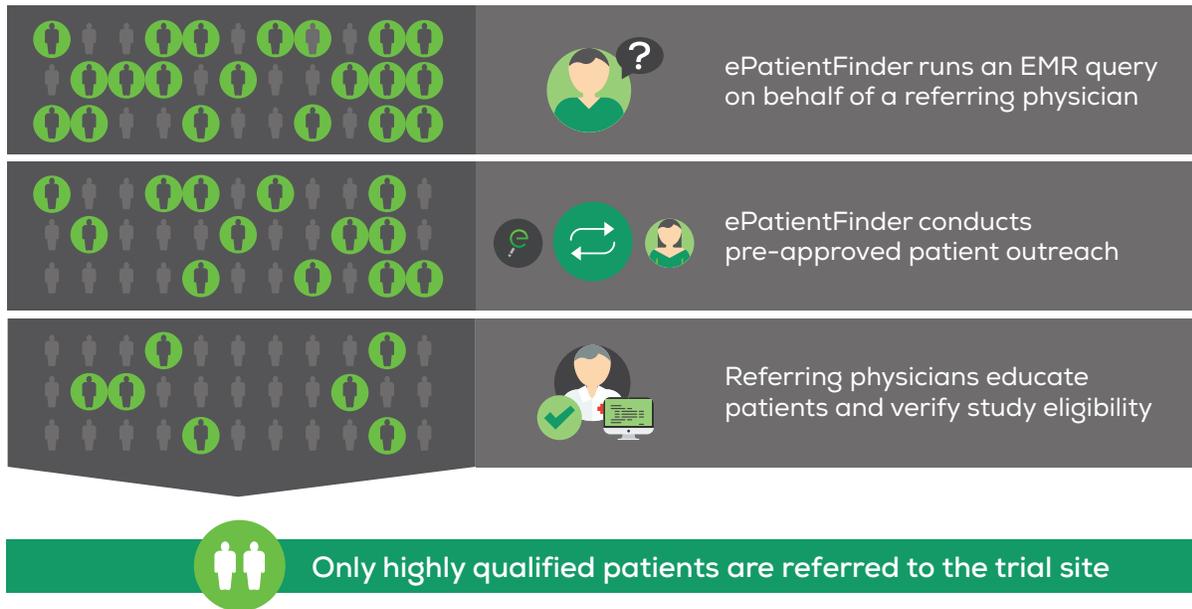
- Patient outreach on behalf of the referring physician is done in a HIPAA-compliant manner, with the utmost concern for patient privacy.
- A patient's protected health information isn't shared with clinical trial sites unless the patient provides explicit consent.
- We never, ever sell or buy patient data.

## ACCURATE TECHNOLOGY, CONNECTED PLATFORM

As part of a local network of referring physicians, you'll receive protocol information on clinical trials in your area that might be suitable advanced care options for your patients. To do this, ePatientFinder:

- Securely and compliantly sifts through your EHR data to accurately identify patients who meet trial criteria
- Provides that information to you for further review, helping to ensure that you are able to inform qualified patients about their eligibility
- Handles all of the data analytics, patient outreach and scheduling so there is no disruption to clinic workflow

The ePatientFinder recruitment initiative consists of a three-tier pre-screening process:



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100% of my patients were pleased we proactively reached out to them and offered to screen them for a new clinical trial.

– DR. LAURA MCCURDY, WOMEN'S HEALTH SPECIALISTS

ePatientFinder

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Find out how ePatientFinder can help you effortlessly connect your patients with cutting-edge clinical trials in your area.

Contact your athenahealth representative to get started!